



# International Presentation Skills

## WHO WILL BENEFIT FROM THIS WORKSHOP?

This workshop is designed for managers who want to effectively communicate ideas and information to an international audience, through presentations.

## WHY SHOULD YOU ATTEND?

You will:

- Better define your audience to manage its diverse expectations.
- Adapt the content of your presentation in order to deliver the right message to the right audience.
- Increase your flexibility when delivering your presentation so that diverse audiences can understand and accept your message.
- Become more aware of your presentation's style through exercises and feedback to better adapt your style to different audiences.

## METHODOLOGY

Two weeks before the actual training you receive a "toolbox" to prepare 2 corporate presentations. On the first day of the workshop, the participants deliver their first presentation. With the feedback on their presentation and the handouts, the second presentation is prepared and delivered the following day. Both sessions are very interactive and focus on improving the message, your presentation skills and more specifically the cultural differences you come across when presenting abroad. With the personal action plan and the videotape of their last presentation they will further improve learning on the job.

## CONTENT

The introduction of the workshop covers the essentials for effective presentations: non-verbal communication, the use of visuals and an overview of group interaction is delivered and discussed. The workshop continuously links these topics with cultural differences. Style, skills and content need to be adapted when delivering your message across borders.

## LANGUAGES

English, French & Dutch.

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